



## BANQUETE INDEPENDENT SCHOOL DISTRICT

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19 E HWY 44

Banquete, Texas 78339

PH:361-387-2551

### **Communication Plan**

1. Identified audiences and parents are annually invited to school events and informational meetings through district call-outs, social media, emails, flyers, word of mouth and billboard advertisement.
2. Parents are met with at least two times a year
  - During informational meetings during orientation for incoming freshman to communicate college plan, industry programs and pathways
  - During Parental Involvement meeting
3. Community, and higher education personnel are
  - Recruited for leadership committees
  - And to create new alliances with future industry leaders.